



Safe Kids and Families FunFest  
To Celebrate SAFE KIDS Week  
*"Gear Up For Safety!"*  
April 26, 2008

- WHO:** Safe Kids Mid-South, headquartered at Le Bonheur Children's Medical Center, and part of an international campaign whose mission is to prevent accidental childhood injury - a leading killer of children
- WHAT:** Safe Kids and Families FunFest
- WHERE:** Bass Pro Shops at 6140 Macon Road in Memphis, TN 38134
- WHEN:** April 26, 2008 from 11 a.m. - 2 p.m.
- WHAT:** This Olympic-style interactive FunFest will be fun and educational for the entire family ~ And thanks to our community partners, it's FREE ~ and so you won't want to miss it!
- THE RISK:** Accidents to children are frequent in summer months when school is out. We don't want families to take a break from safety and Safe Kids Mid-South will show them how!
- THE KEY:** Safe Kids will focus on car safety, fire safety, pedestrian safety, water safety, wheel safety and more!
- FOR INFO:** For more information about the Safe Kids and Families FunFest, call the coalition at (901) 287-6730.

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