# Donor Report

Le Bonheur Foundation

*Spring 2010*

# Heart of the Matter

Dear Friends,

This year, one of the most exciting chapters in the history of Le Bonheur will begin when we celebrate the opening of the new Le Bonheur Children's on June 15, 2010!

The new 12-story building on the corner of Poplar and Dunlap, adjacent to our current facility, is almost complete. When it's finished, this state-of-the-art pediatric hospital will be among the best children's hospitals in the United States. We invite you to join us for the many festivities surrounding our Grand Opening Week (June 13-19) and take part in the history that you and all Le Bonheur donors and supporters have helped to create.

When I first arrived here three years ago, groundbreaking for the new building was still at least a year away. Blueprints were being drawn up and construction wouldn't begin for at least another 18 months. We were also in the midst of the largest capital campaign in Memphis' history, with a goal of raising $100 million from the community toward the $340 million project total. Look how far we've come since then!

*Meri Armour with Tyler Hedrick*

As I tell many people, Le Bonheur is just like the "little engine that could." There were naysayers who said Le Bonheur could never build a new hospital, but we have. They said we'd never raise $100 million, yet we did. Many stated that Le Bonheur could never be among the top children's hospitals in the country. To that I say, never say never because we are well on our way!

Still others said we would never be able to attract nationally recognized specialists in pediatric medicine but we have done just that. We have recruited top talent in the areas of cardiovascular surgery, critical care and radiology and we aren't stopping there. In the months and years to come, Le Bonheur will continue to draw from the pool of top medical talent available that will continue to elevate our status among the nation's best children's hospitals.

There is no doubt in my mind that if the leadership of Methodist Le Bonheur Healthcare and the community had not challenged themselves, we would not have achieved what we know will be one of the best accomplishments in Memphis since Le Bonheur first opened its doors in 1952! Your support and belief in us over the years helped make this happen.

The new Le Bonheur Children's is a gift to all children, present and future. It will serve to recognize and honor all the associates who work here. And it's a special tribute to all of our donors — new and loyal friends — many of whom are listed here on these pages. Whether you've just recently joined our family or have contributed for 25 years, all of you are a part of this outstanding success!

With great enthusiasm,

Meri Armour

**Meri Armour, M.S.N., M.B.A.**
*President and CEO*
Le Bonheur Children's


***Le Bonheur Foundation Board of Directors***

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## Building for the Future

# *Grand Opening June 15*

## Things to Know About the "new" Le Bonheur Children's

**46% of the beds in the new Le Bonheur will be intensive care beds.**

**Each patient room — including all critical care rooms — includes a sleeping area for at least one parent.**

**The Neonatal Intensive Care Unit will double in size, housing 60 beds up from the current number of 30.**

**More than 200 people are working on the transition team to move into the new facility.**

**The new hospital will include a 14-room surgical suite, including one operating room equipped with an iMRI — an intraoperative MRI — enabling surgeons to conduct comprehensive patient scans during surgery.**

**The number of nursing stations in the hospital will increase from 12 to 21. Currently, each station oversees 18 beds. In the new Le Bonheur, each station will oversee 12 beds.**

**The Emergency Department will have 63 rooms, up from our current 39 beds.**

**Satellite pharmacies will be located in the Emergency Department, Pediatric Intensive Care Unit, Neonatal Intensive Care Unit and the OR/ Cardiovascular Intensive Care Unit.**

## Connect with Le Bonheur

Send us your e-mail address to receive announcements and *For Kids Sake*, the Le Bonheur Foundation e-newsletter. Just drop a note to Lori Dale at dalel@lebonheur.org.

**Are you a member of Facebook?** If so, please become a fan of Le Bonheur to receive news, updates and exclusive information right to your **Facebook** account.

### Tweet Tweet

Le Bonheur is using **Twitter**, a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? Just go to twitter.com/lebonheurchild.

### Watch Us

You Tube You can see construction of the new Le Bonheur, the 2008 groundbreaking ceremony, patient videos and more on **YouTube**. Visit youtube.com and type in Le Bonheur Children's.

### Get Vocal

If you would like to sign up for Le Bonheur's grassroots network, go to http://capwiz.com/lebonheur/mlm/signup/. We'll e-mail instructions on how you can communicate with elected officials and support legislative issues that affect children's health care.

# 2010 Luminaire Awards Recognize Le Bonheur Advocates

The Luminaire Award is the highest honor bestowed by Le Bonheur Children's and it pays tribute to only a select few individuals who, by shining example, inspire others to follow their lead. By lighting the way, Luminaire Award winners ignite the passion of the community to invest in Le Bonheur's future through improving the quality of life for our youngest citizens.

Susan Graf and Larry Papasan were the first recipients to receive the Luminaire Award during a celebration on Feb. 13.

The Luminaire Award honors excellence in philanthropy, service and advocacy, key elements in the future growth and progress of Le Bonheur Children's. The award also enlightens others of the role Le Bonheur plays in the community and its impact on pediatric care nationwide.

Meri Armour, president of Le Bonheur Children's, stated at the event, "Today we recognize two individuals who are shaping the course of our history and who are futhering our mission for generations to come. Their belief in the possibilities of all that Le Bonheur Children's can achieve has inspired our staff, physicians and friends throughout the community. Their efforts will leave a lasting legacy."

*Susan Graf with Alexander Carayiannis*

"Le Bonheur is our community's children's hospital. It is all-encompassing and we must make sure Le Bonheur is available to every child for generations to come."

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## Susan Graf

A member of the Le Bonheur Board of Directors since 2002 and a Le Bonheur Club member since 1996, Susan Graf has been one of the hospital's most passionate and enthusiastic ambassadors in promoting the hospital's campaign to build a new facility.

"I do have a passion for children's health care," she says. "When the new hospital opens, it will make as great an impact, if not more so, on the community as it did when the doors to the original hospital opened in 1952."

After Susan attended a Le Bonheur Club luncheon and heard more about Le Bonheur's mission, her dedication to children of the region became a passion. She still pushes the club's coffee cart to serve snacks to hospitalized patients and their families and Susan and her family regularly volunteer to visit with patients. Numerous fundraising events and activities have also benefited from her leadership.

As one of Le Bonheur Children's most influential donors, Susan was also instrumental in securing the funding to build the FedExFamilyHouse, a personal dream for many years. She helped steward a signature gift from longtime friends Diane and Fred Smith as well as the FedEx Corporation to create and build the $6.6 million facility that will provide a home away from home for 24 families receiving complex or extensive care at Le Bonheur. The mission of the FedExFamilyHouse is to keep families together when illness or injury separates a child from their family. Susan and

her husband, Alan, also generously supported the project. Her dream will be realized when the FedExFamilyHouse, located on the corner of Poplar and Ayers, opens later this year.

Susan's own experience of how long-distance health care impacts a family was the catalyst for her quest to establish the FedExFamilyHouse. When she was only nine, her mother had to move with her disabled brother to another city for his medical treatment.

"Le Bonheur desperately needs accommodations for parents who must stay overnight or for extended periods," Susan says. "The FedExFamilyHouse will be an answer to many families' prayers."

To acknowledge her visionary efforts on behalf of Le Bonheur, Susan was selected as one of the first recipients to be recognized by Le Bonheur Children's with the 2010 Luminaire Award.

"There's nothing more important to our children than providing the best medical care available," Susan says. "Le Bonheur is our community's children's hospital. It is all-encompassing and we must make sure Le Bonheur is available to every child for generations to come."

## Larry Papasan

Memphians are most fortunate that the corporate positions held by Larry Papasan during his long and distinguished career presented him with opportunities to serve the community in many ways.

He was at the helm of Memphis Light, Gas & Water and later Smith & Nephew and he has served on a myriad of boards and in leadership positions at numerous service organizations. The United Way, the University of Memphis, the Plough Foundation, Goals for Memphis, the Mid-South Minority Business Council, the Kiwanis Club, Junior Achievement and the Memphis Biotech Foundation have all benefited from his involvement and leadership through the years. Of all his public service activities, however, it's his deep commitment to Le Bonheur Children's where Papasan has made perhaps his largest mark on the community.

Larry served as the first chairman of the Le Bonheur Foundation Board. In the 43 years he's called Memphis home, he only set foot into Le Bonheur one time prior to accepting the challenge of Methodist Healthcare's CEO Gary Shorb to create Le Bonheur's Foundation Board. That was when Papasan's nephew was treated at Le Bonheur in the mid-1960s for an infection.

A driving force behind Le Bonheur's successful $100 million capital campaign to build a new facility, Larry recruited board members and met with numerous community leaders to share Le Bonheur's vision to rank among the top pediatric hospitals in the U.S.

"Once people understood what was going to happen here, they became strong supporters of Le Bonheur," Larry says. "My role was to make sure the community understood how Le Bonheur would accomplish their vision to become one of the best children's hospitals in the country. Once I explained it, Memphians fell right in behind it."

Larry's passion for Le Bonheur's vision and his tireless efforts to involve others were among the reasons behind his success in securing many of the significant leadership gifts to Le Bonheur Children's campaign and why Le Bonheur selected him as one of the first recipients to be recognized with the Luminaire Award.

"Le Bonheur is the only children's hospital in the Mid-South," Larry says. "People give to things they really believe in and once they meet the parents and talk to the physicians they become a fan. All it takes to convince someone to give is a 30-minute tour."

LUMINAIRE AWARD
LE BONHEUR CHILDREN'S

**"People give to things they really believe in and once they meet the parents and talk to the physicians they become a fan."**

*Larry Papasan with Anna Butler*

In 2005, when we kicked off the $100 million capital campaign to build a new hospital, we embarked upon one of the most remarkable periods in the history of Le Bonheur Children's. Now, five years later, our vision will become reality on June 15, when we celebrate the opening of the new Le Bonheur.

The patients, families, physicians, staff and Foundation Board of Le Bonheur Children's are most grateful to those who enabled us to make our dream for a new facility come true. Throughout our 58-year history, Le Bonheur Children's has thrived because of the foresight and generosity of our contributors and volunteers. Through your financial support, we have provided exceptional clinical care, research, education and community programs to benefit not only every child who enters our doors but also children and families from across our nation. With your ongoing partnership, we will continue to give our patients the exceptional health care they deserve and improve the medical outcomes for thousands of children in years to come.

Preparing for the future means more than building a new facility or recruiting some of the nation's top pediatric specialists. It means we must develop a new generation of contributors and hospital advocates so we may carry on our mission to be a leader in pediatric clinical care and research.

With your ongoing partnership, we will continue to give our patients the exceptional health care they deserve and improve the medical outcomes for thousands of children in years to come.

Your incredible support over the years has brought us to where we are today: on the threshold of opening one of the most advanced, state-of-the-art pediatric hospitals in the country and we gratefully acknowledge all who helped make it happen. Those of you who made gifts to the capital campaign can see your contributions on the corner of Poplar and Dunlap. And those who made undesignated gifts can be assured we used them where they were most needed.

To acknowledge the individuals, organizations, corporations and foundations that helped us succeed, Le Bonheur Foundation has established honor societies to recognize their contributions. Membership in these giving societies indicates a belief in our mission and their gifts to Le Bonheur Children's have made this a place of healing and hope.

*In spite of our best efforts, errors and omissions may occur. Please inform us of any errors by contacting the Le Bonheur Foundation at (901) 287-6308 or e-mail Lori Dale at dalel@lebonheur.org.*

*Martin, Johnetta, Elizabeth and Lilly Grace Blakely*

"Our decision to support Le Bonheur financially was fairly easy. First, Le Bonheur is a tremendous resource for our city and region and is an institution of which we should all be very proud. Secondly, our family has benefited personally through the high-quality medical and surgical care of our younger daughter, Elizabeth. We feel that all Memphians should support Le Bonheur in some manner."

*— Martin & Johnetta Blakely*

## The Balloon & Key Society

The Balloon & Key Society members are among Le Bonheur Children's most generous and loyal benefactors. These individuals, foundations and corporations have demonstrated their leadership support of Le Bonheur Children's by making lifetime cumulative gifts of $1 million or more. This esteemed group belongs to the highest level of membership within the organization.

The name of the society recognizes a symbolic event on June 15, 1952, when Le Bonheur was dedicated. The keys to the hospital were tied to balloons that were released into the air on opening day, signifying that the doors of the hospital would always be open to any sick child.

Anonymous
The Assisi Foundation of Memphis
John Buckman Charitable Trust
R. King Burton*
The Children's Foundation of Memphis
CN
FedEx Corporation
First Tennessee Foundation
**Susan and Alan Graf**
Jabie and Helen Hardin*
Clara I. Hardin*
Hyde Family Foundations
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St. Jude Children's Research Hospital
Mr. and Mrs. David D. Stevens
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The Urban Child Institute
Walmart/Sam's Club
William L. Wiles*

*To become a member of the Balloon & Key Society, the 1952 Society or the Good Hour Society, contact Kavanaugh Casey at (901) 287-6332 or e-mail caseyk@lebonheur.org.*

*Rachel Booker and heart patient Shirley McClain, 13*

**"What better charity to donate to than Le Bonheur! Knowing your donation is being used to build a facility that already does such an excellent job of taking care of so many sick kids from all around the world is very satisfying. I can't give a shot, draw blood or start an IV to make sure a patient gets the care they need but I can give a donation to make sure the funds are available for this care to happen. I remember when the Le Bonheur Foundation asked all Le Bonheur and Methodist Associates to contribute to help build the new hospital. I was very excited and signed up without a second thought."**

*— Rachel Booker*
*Le Bonheur Associate, 21 years*

***All gifts are important to Le Bonheur Children's. In an effort to go green, Le Bonheur will be listing honorariums, memorials and other gifts received online .***

* deceased | Le Bonheur Club members are noted in **bold type**

## 1952 Society

The 1952 Society honors donors who have contributed a lifetime cumulative giving level of $100,000 to $999,999 to Le Bonheur Children's. Membership in this giving society celebrates those whose philanthropy inspires new endeavors and helps shape Le Bonheur's future. The society is named for the year Le Bonheur opened its doors.

Abbott Laboratories Fund
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The AIM Charity
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National Safety Associates, Inc.
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"Having been the mother of a 'preemie' some 40 years ago, I understand parents' fears and needs. I volunteer at Le Bonheur to say 'thank you' and to honor those nurses and doctors in the past and in the future who provide the exceptional health care that Le Bonheur offers all our children."

*— Sandy Lenoir*
*Le Bonheur Volunteer*

*Sandy Lenoir rocking baby in Intermediate Care Unit*

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The Kemmons Wilson Family Foundation
Mr. and Mrs. Steven Wishnia



* deceased | Le Bonheur Club members are noted in **bold type**

"We give to help Le Bonheur attract doctors and nurses of the very highest quality."

— *Anne & John Stokes*

*Anne & John Stokes*

## Good Hour Society

The Good Hour society recognizes donors who have contributed a lifetime cumulative giving level of $25,000 to $99,999.

This Society reflects the French translation of Le Bonheur's name. Le Bonheur (la bonne heure) is French for "happiness" and is often translated as "the good hour." Le Bonheur's earliest fundraisers believed that each hour spent with children would be a "good hour."

Membership in this society acknowledges those individuals whose gifts ensure Le Bonheur will continue to meet the challenges of the future.

**Mr. and Mrs. Robert Abney**
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Mr. and Mrs. David M. Wilder
Mr. and Mrs. James F. Williams
Dr. and Mrs. Mark A. Williams
The Darryl Worley Foundation, Inc.
Reginald Wurzburg Foundation

* deceased | Le Bonheur Club members are noted in **bold type**

## Red Wagon Society

The Red Wagon Society is composed of dedicated contributors who make annual gifts totaling $1,000 to $24,999.

This society takes its name from the red wagons used throughout Le Bonheur to transport patients during their hospital visits. Membership in this society salutes the ongoing commitment made by these individuals which enables Le Bonheur to provide the best health care possible to the kids.

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Ms. Denise C. Adams
Ms. Caryline Adkins
Alicia Rose "Victorious" Foundation
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Brints Chapel Baptist Church
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*Carol Leppert*

**"My gifts to Le Bonheur are from the heart. I feel so blessed to have had six healthy children and 14 healthy grandchildren. When my first great grandchild, Mason Scott Moten, was born, he was cared for at Le Bonheur and died there when he was only 13 days old. I have continued to give to Le Bonheur as a way to remember him and to show Le Bonheur how much I appreciate all they did for him. Even his nurses came to his funeral."**

*— Carol Leppert*
*Le Bonheur Donor, 25 years*

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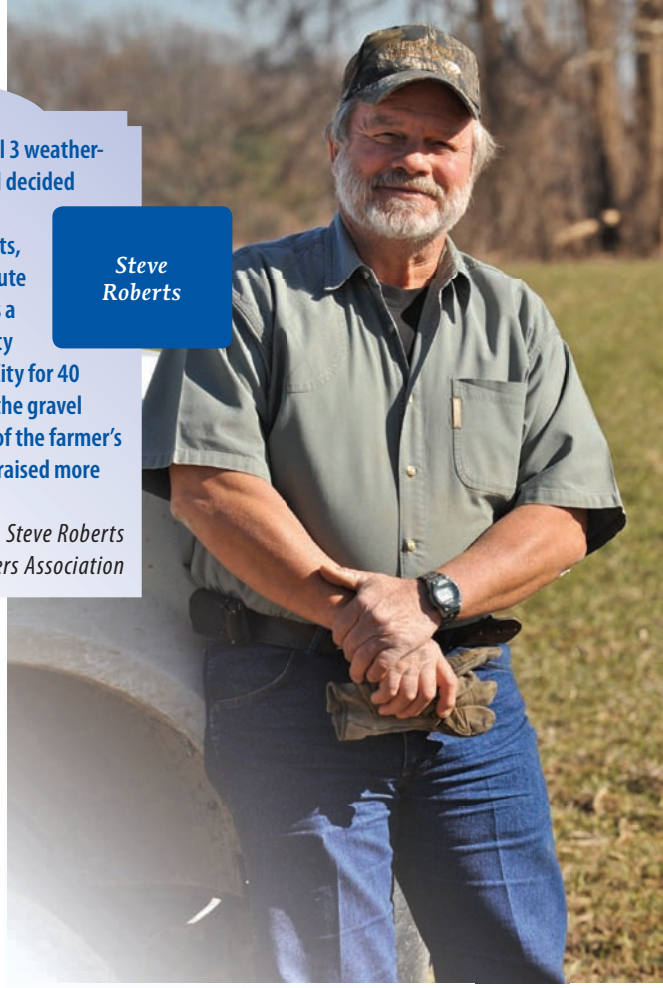
**"When Jim Jaggers, the Channel 3 weatherman, was riding for Go Jim Go, I decided to get involved with his efforts. During the previous years' events, eastern Arkansas didn't contribute as much as they should have. As a member of the St. Francis County Farmers Association in Forrest City for 40 years, I know all the people on the gravel roads. So I asked the members of the farmer's co-op for contributions and we raised more than $15,000 for Le Bonheur."**

*— Steve Roberts*
*St. Francis County Farmers Association*



*Steve Roberts*

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*To become a member of the Red Wagon Society, contact Michelle Stubbs at (901) 287- 5688 or e-mail stubbsa@lebonheur.org.*

* deceased | Le Bonheur Club members are noted in **bold type**

## DreamBuilders

DreamBuilders are benefactors who look beyond the present and have made a legacy gift for Le Bonheur Children's. They have made provisions for future gifts through bequests, charitable gift annuities, charitable remainder trusts, charitable lead trusts, retirement plan designations and gifts of insurance policies. Their gifts, large and small, will secure the financial future of Le Bonheur.

Le Bonheur gratefully acknowledges the following DreamBuilders.

**Mrs. Gloria M. Andereck**
Mr. and Mrs. Danny F. Corley
Dr. and Mrs. M. Cecil Gray
Mr. and Mrs. Albert LaRocca
Mr. and Mrs. Ernest J. Mannerino
Mrs. Estelle Moorhead
**Miss Mary Alice Quinn**
Allen and Addie Taylor
Mr. Clinton N. Trusty

With much gratitude, Le Bonheur also honors the following individuals, whose legacy gifts have been received by Le Bonheur. These individuals are gone but not forgotten and their spirit of generosity will forever be a part of Le Bonheur. Their legacy will live on in the lives and hearts of those children who have benefited from their gift planning.

Ms. Marie Louise Albright
Emerson A. and Emily P. Alburty
Mrs. Pat Antici
Mr. John Aycock
Mrs. Eleanor Barnard
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Ms. Georgia C. Beasley
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Mr. Lewis Merrill Ford
Ms. Odelia Fortune
Mr. Joseph Fracchia
Ms. Katherine French
Ms. Nora L. Friedmann

*Josh Warlick*

"Although I don't remember the first two open heart surgeries I had at Le Bonheur, I do remember the last one and I think the Le Bonheur cardiac team is a great group of doctors. I believe it is important to give to Le Bonheur because there are so many children who need special surgeries just like me. We are very lucky to have Le Bonheur in Memphis."

*— Josh Warlick, 14*
*St. George's Independent School, 8th grade*

***Josh Warlick, a Le Bonheur heart patient, rallied fellow students at St. George's Independent School Germantown campus to raise money by doing chores at home. Josh and his friends took out the garbage, cleaned their rooms and washed dogs, then pooled their earnings to make a contribution to Le Bonheur.***

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Ms. Florence Graham
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*To become a member of the DreamBuilders Society, contact Roberta Matthews at (901) 287-5575 or e-mail matthero@lebonheur.org.*



* deceased | Le Bonheur Club members are noted in **bold type**

## For the Love of Children

Tom and Kathleen Elam grew up during the Great Depression, and like most of their generation, it made a profound influence on them for the rest of their lives.

Married for more than 50 years, the Elams, of Union City, Tennessee, believed that education and good health care were key to influencing a positive outcome for all children and they spent the majority of their lives giving to causes and organizations in which they believed, among them the University of Tennessee and Le Bonheur Children's.

Tom died in 1998, one month shy of his 89th birthday, and Kathleen, 94, died just last year. Yet more than 15 years ago, the couple prepared their wills and established a significant bequest, making provisions for Le Bonheur as part of their commitment to the future well-being of all children. The Elams considered Le Bonheur to be among the best children's hospitals in the country and their planned gift reflected their belief in the importance of quality pediatric health care.

*Tom and Kathleen Elam*

"Years ago Kathleen became aware of an ill child who had been denied treatment at an area hospital because of the family's inability to pay for care," recalls the Elams' niece Betty Smith. "When Kathleen learned that Le Bonheur had opened its doors to take care of this child when other hospitals wouldn't, she became a Le Bonheur donor."

Known throughout West Tennessee as Colonel Tom in recognition of his military rank in the United States Army in which he served during World War II, Elam attended the University of Tennessee and went on to law school at UT. He was admitted to the Tennessee Bar in 1934 and practiced in Union City for more than 60 years. He often referred to himself as a "country lawyer." He served on the UT Athletic Board for 43 years.

Kathleen Elam was an avid gardener, a member of the City Beautiful Commission in Union City and active in her church. She was also a major contributor to help build the Obion County Public Library.

Kathleen and Tom met and married during the war and never had children of their own.

"Col. Tom was very much concerned about his fellow man," recalls Jack Parker, a longtime family friend and executor of both Tom's and Kathleen's estates. "Both of them were active in the community. Tom realized a lot of less fortunate young people would not get a college education without scholarships, so he established scholarships at UT and through the Rotary Club in Union City."

> "They were very humble people who understood the importance of making a contribution and how their gifts influenced others to give."
>
> — — —

Smith adds: "They were very humble people who understood the importance of making a contribution and how their gifts influenced others to give."

In addition to their significant planned gift which will help future generations of children, Kathleen Elam also made generous annual gifts to Le Bonheur during her lifetime. She loved children and loved knowing that her gifts were making a difference in so many lives.

*The Elams wanted their wills to reflect what mattered most to them. When they prepared their wills they included a bequest to Le Bonheur Children's that will continue their lifetime commitment to provide quality pediatric health care for all.*

*If you are passionate about Le Bonheur and the children it serves, please consider a bequest for Le Bonheur. Your legacy will live on in the lives of all the children who will one day benefit from your bequest.*

*For additional information about bequests and other legacy gifts, please contact Roberta Matthews at (901) 287-5575 or e-mail matthero@lebonheur.org.*

## Lending a Hand Club

Le Bonheur volunteers who have "lent a hand" during the past year have given a total of approximately 2,000 hours of service throughout the hospital. Their efforts have included hugging babies, visiting patients, leading creative activities and programs, storytelling, playing games and serving as hospital ambassadors among other assignments. Each of the volunteers listed here has given a minimum of 150 hours of service to Le Bonheur during 2009.

Tony Cordaro
Evanett Fields
Marva Johnson
Syrethia Jones
Cindi Lemmons
Shan Lim
Patricia Nelson
Jean Olson
Michele Price
Clinton Trusty, 16 years
Anthony White, II
Thelma Williams

*To become a Le Bonheur volunteer, contact Dalene Wilson at (901) 287-5225 or e-mail wilsodal@lebonheur.org.*

**2009 Crystal Awards Recognize Le Bonheur Donors** A Le Bonheur donor and a group of youthful Le Bonheur supporters were recognized by the **Memphis chapter of the Association of Fundraising Professionals** for their philanthropic efforts on behalf of the hospital.

Mary Shainberg was presented the **2009 Crystal Award for Outstanding Philanthropist of the Year** and students in the upper school vocal music department at St. Agnes Academy in Memphis were recognized with the **2009 Outstanding Youth in Philanthropy Award**. The ceremony was held on National Philanthropy Day, Nov. 19.

*Mary Shainberg*

## Outstanding Philanthropist

For more than two decades, **Mary Shainberg** and her late husband, **Herbert**, have been among the city's leading patrons to champion the causes of children with developmental disorders. The Shainbergs' gifts to Le Bonheur Children's – including the **Shainberg Neuroscience Research Fund** supporting **Le Bonheur's Neuroscience Institute** – have made a significant impact for future generations.

The Shainberg Neuroscience Research Fund supports Le Bonheur's Neuroscience Institute which is renowned as the largest pediatric surgical brain tumor program in the United States. The institute also encompasses a **Level IV Epilepsy Center**, making Le Bonheur Children's one of the top epilepsy centers in the country.

"There is nothing that pleases me more than to see that the fruit of our giving is making a difference in the lives of children," Shainberg said. "Good health care for children ensures a wholesome and healthy future for all our community. It's not just for now but for generations to come."

The Outstanding Philanthropist Award is presented to an individual or a family with a record of exceptional generosity and commitment to philanthropy through direct financial support and who serves as an inspiration to encourage others to take philanthropic leadership roles on a communitywide level.

## Outstanding Youth in Philanthropy

Since 2005, upper school vocal music students at **St. Agnes Academy in Memphis** have raised their voices in support of Le Bonheur Children's. In addition to singing and performing for Le Bonheur patients, the students have presented "**St. Agnes Idol**," a takeoff on the popular televised singing contest "American Idol" as an annual fundraiser that has generated more than $18,000 for Le Bonheur.

The event is a talent showcase for the music department, according to Natalie Moore, musical director for St. Agnes Academy. Students audition for school faculty "judges" and then compete by singing for the most donations made to Le Bonheur in their honor.

"To know the impact of what they've done reaches beyond the campus and to be recognized citywide means so much to all of us," Moore says.

The Outstanding Youth in Philanthropy Award is given to a group or an organization that has made a significant impact in a fundraising role. Recipients serve as role models to promote philanthropy and encourage community involvement among young people in Memphis.

*Kevin Roehl and Natalie Moore*

## Wine Women & Shoes

For the second year, Wine Women & Shoes attracted more than 300 guests to the Mercedes-Benz Showroom on Jan. 28 to slip on fancy footwear and sip on great grapes! An auction, a fashion show and the Sip-n-Shop Marketplace featuring tastings from boutique wineries and shoes and accessories from Memphis' finest apparel shops, including Joseph and Crazy Beautiful, raised more than $85,000 for Le Bonheur. A fashion show presented the latest in footwear. Pictured (from left) are shoppers Cynthia Gilbert, Mimi Wilson and Sevee Patterson with Italian shoe designer Angelo Anastasio.

## Gold Tag Kickoff

Memphis Mayor A C Wharton helped kick off the Le Bonheur Club 2010 Gold Tag fundraising drive at a luncheon at the University Club on Jan. 5. This year's theme is "Bring some sunshine into a child's life." Funds raised will support Child Life. Mayor Wharton is pictured with Gold Tag Chairmen Sally Perry (left) and Lauren Barnett.

## Fred's Day

Representatives from area Fred's retail stores spent the day at Le Bonheur on Jan. 12 to learn about the new hospital and how their fundraising efforts support our mission. Fred's is a partner in the Children's Miracle Network program. Locally the stores raised more than $128,000 for Le Bonheur in 2009. Fred's has been raising money for Le Bonheur through CMN since 2006. Since the beginning of Fred's partnership with CMN, they have raised over $340,000 for Le Bonheur.

## Enchanted Forest

For more than three decades the Enchanted Forest has marked the beginning of the holiday season for Mid-South families and 2009 was no exception. From Nov. 21 to Dec. 31, children of all ages were captivated by 50 illuminated Christmas trees, a winter wonderland of animated characters and the Gingerbread Village. Presented annually by TWIGS of Le Bonheur at the Memphis Pink Palace Museum, the Festival of Trees thrilled more than 25,000 and raised more than $140,000. Pictured (from left) are Michael Pagliari, Nicole Douglas and Brent and Roxanne Doyle.

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# Celebrating THE Magic *of* Children

Join the Le Bonheur Club on Saturday, June 19, at 7 p.m. for a magical evening at the new Le Bonheur Children's. Dance to live music under a two-story atrium in the new hospital's enchanting lobby. Sample a smorgasbord of tasty and tasteful delights dished up by exceptional Memphis restaurateurs. Help our kids by placing your highest bid on dream trips, fascinating objects and exquisite items during our silent and live auctions. Be among the first in our community to explore the future halls of the hospital before the medical staff begins to perform breathtaking treatments and their astonishing life-saving miracles begin. This black-tie affair is sure to charm your senses and touch your heart.

For tickets and Information, call 901.682.9905