With this issue of Le Bonheur magazine, we begin a new tradition of recognizing the essential role played by our special donors. We deeply appreciate every individual, company and organization that has supported Le Bonheur this past calendar year. Their generosity helped fund countless projects, in particular the new Le Bonheur Children’s Medical Center hospital and campus. Construction of this wonderful new complex will begin next spring, and will be completed by 2011. You will read the names of many of these special friends in the following pages in our 2006 Donor Report.

This issue also shares the accomplishments, achievements and milestones of our medical staff and associates over the past year that have made incredible differences in the lives of countless children. The future is very bright for Le Bonheur and, in turn, for the 337,000-plus children from 47 states who came through our doors last year. The reason is simple: Le Bonheur provides superb diagnostics and medical treatment along with an extra large dose of loving care. So many wonderful things are underway. Groundbreaking for our new hospital and medical campus will take place. Additional outstanding physicians will be added to our medical staff. More parents will become aware of the excellent care that’s available at Le Bonheur.

And, best of all, more children will be healed and go on to live lives full of promise.

Many of you are aware, too, that Meri Armour joined our team as the new President and Chief Executive Officer of Le Bonheur. She replaces former president Peggy Troy, who is now Chief Operating Officer at Methodist Le Bonheur Healthcare. As an experienced nurse who has an MSN and an MBA, Meri brings a wealth of expertise and a passion for children’s issues.

Meri relocated here from Cleveland, Ohio, where she most recently served as senior vice president and general manager of Rainbow Babies and Children’s Hospital, MacDonald Hospital for Women and Ireland Cancer Center. All three hospitals are part of the University Hospitals Health System/University Hospitals of Cleveland, which she joined in 1995. I hope you’ll soon have an opportunity to meet Meri. She is known for her communication skills, progressive leadership, successful fundraising and dynamic partnerships with physicians and staff.

So, as we approach the future guided by our new leader, we want to assure you, our valued friends, that the “new” Le Bonheur will be a highly sophisticated and comprehensive pediatric medical center ready to provide the highest level of medical excellence to the children. At the same time, we will offer specialized facilities and services for the family members of our young patients. Not only do we feel that the children deserve true excellence in their medical care, but we also feel a deep commitment to caring for our families.

It’s amazing what can happen when we join together. Children get better or get well. Some even get a second chance at life itself. All of us at Le Bonheur thank you. Never can we say that enough.

Sincerely,

Larry Woodard, FAHP
President, Le Bonheur Foundation
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2006 Year In Review
Le Bonheur at forefront of family-centered care.

2006 Donor Report
To recognize our special friends for their generosity.

For the Love of Le Bonheur
Clint Trusty is backbone of Special Care Unit.

Champions for Children
Le Bonheur Club and TWIGS significantly impact our kids.

Scrapbook & Datebook
Donors, patrons and fundraisers abound.

On the cover: Clockwise from lower left: Austin Abbott, Matthew Rhodes, Emalee Wilson, Chelsey Ouyang and Carrington Carter
PHOTO BY LARRY KULINIEWSKI
The 2006 Le Bonheur Children's Medical Center's Year in Review is prepared exclusively for our friends. In this year "at-a-glance," you'll learn about numerous achievements, advancements and plans for Le Bonheur's future. With your help and continued financial leadership during 2007 and beyond, our vision to become a top 10 children's hospital can become a reality.

January
The Parent Resource Center opened to parents and caregivers of patients on the ground floor of the hospital, providing a private location with computers for families to check emails or to research their child's diagnosis and treatment options.

February
Le Bonheur President and CEO Peggy Troy assumed her new role as Chief Operating Officer of Methodist Le Bonheur Healthcare. While Troy continued to lead Le Bonheur in the interim, a national search was begun to find her replacement.

March
Online registration became available for patients who have procedures or appointments at Le Bonheur. This can now be done from any home or office computer, making it extremely convenient to access at any time throughout the day or night.

April
The Surgical Brain Tumor Program at Le Bonheur led the nation in performing the highest volume of brain tumor surgeries. Le Bonheur's second Catheterization Lab opened, offering the newest technology for patient care. The $1.5 million fluoroscopy unit was funded in part by a federal grant of nearly $1 million from the Department of Health and Human Services Health Resources and Services Administration.

May
Le Bonheur's Web site has a fresh look, providing more up-to-date content, improved navigation and a new graphic design. Log on to www.lebonheur.org to see for yourself.

The Sleep Disorder Center passed reaccreditation and was granted status for another five years by the American Academy of Sleep Medicine.

June
Le Bonheur changed phone numbers to the 287 prefix, making the new main hospital phone number 287-KIDS.
On June 15, Le Bonheur turned 54, celebrating over half a century treating children of the region.

Le Bonheur Early Intervention and Development (LEAD) in Jackson, Tenn., earned accreditation from the National Association for the Education of Young Children (NAEYC), the nation's leading organization of early childhood professionals. To earn NAEYC accreditation, a self-study is conducted to determine how well the program meets the standards. After necessary improvements are made, the program is then observed by independent, professional validators and reviewed by a national panel. Programs are accredited for a five-year period.

July
Methodist Le Bonheur Associates came together in a collective effort for the "Let's Pull Together" campaign and pledged more than $1.3 million toward the new hospital. This campaign was one of the largest employee campaigns of any children's hospital in the country.

For the first time in a decade, pediatric cardiology fellows began working at Le Bonheur. The fellowship lasts three years and accepts two new fellows each year. When in full swing, there will be six pediatric cardiology fellows practicing at Le Bonheur.

With your help and continued financial leadership during 2007 and beyond, our vision to become a top 10 children's hospital can become a reality.
*The newest component of Le Bonheur’s family-centered care initiative was launched with the offering of free, private and personalized Web pages to help patients and families stay in touch with loved ones and keep them updated during hospital stays. CarePages allows patients and families to post pictures and information online through a fully secured, password protected site that will remain active as long as the patient and family need it, even after they have been discharged from Le Bonheur. You can visit the web site at www.CarePages.com.*

Le Bonheur became the first hospital in West Tennessee to add *cryoblation procedures* in its Catheterization Lab. The procedure lowers risk and raises quality in the treatment of cardiac arrhythmia.

Dr. Umar Buxton, a heart transplant specialist, joined Le Bonheur’s pediatric cardiothoracic surgery department. He attended medical school at Howard University in Washington, D.C., and completed his general surgery residency and cardiothoracic surgery residency at Mayo Clinic.

**August**
The new *Dining on Call* program debuted, allowing Le Bonheur patients to eat what they want, when they want and as often as they want within the parameters of the diet prescribed by their physicians. Patients may now order meals by telephone, similar to room service at a hotel, from a restaurant-style menu. Le Bonheur is one of only a few children’s hospitals in the country to offer such a program.

A new professorship in clinical pharmacy was created by the generous gift of retired Chairman and CEO of Aceroeo Health, David Stevens and his wife, Debbie. The new role expands Le Bonheur’s Pharmaceutical Department, augments educational programs and enhances the relationship between Le Bonheur and The University of Tennessee Health Science Center Colleges of Pharmacy, Nursing and Medicine.

**September**
Bob Duncan, vice president of Advocacy & Government Relations, and Dr. James Whelless, chief of Pediatric Neurology at The University of Tennessee Health Science Center and director of Le Bonheur’s Comprehensive Epilepsy Program and Neuroscience Institute, were among 20 finalists selected for the eighth annual Healthcare Heroes Awards sponsored by the Memphis Business Journal.

Le Bonheur sonographers Angela Morelli and Sharon Myers earned certification in fetal echocardiography, making them two of only a small handful of people in Tennessee with this certification. Fetal echocardiograms enable physicians to better plan and coordinate the care of the child.

**October**
A Certificate of Need was approved by the State of Tennessee’s Health Services and Development Agency for a state-of-the-art *magnetoencephalography* (MEG) laboratory at Le Bonheur. The MEG is a clinical first for a five-state area including Tennessee, Arkansas, Mississippi, Kentucky and Oklahoma. Le Bonheur is only the third pediatric medical center in the United States to house a MEG lab. The *Urban Child Institute* (formerly LHS, Inc., the previous parent company of LBCMC) donated $2.9 million to purchase the MEG.

During a live webcast, surgeons at Le Bonheur’s Neuroscience Institute performed a pediatric hemispherectomy on a young patient. The procedure was seen live by about 3,000 viewers. Hemispherectomy is the surgical removal and disconnection of one side of the brain from the other. The surgery is performed in children who have a damaged cerebral hemisphere that causes epilepsy. By year’s end, 11,000 screenings of the webcast had been tracked.

**November**
Meri Armour was announced as the new President and CEO of Le Bonheur. Armour was senior vice president and general manager of Rainbow Babies and Children’s Hospital in Cleveland, Ohio.

The *Physicians’ Campaign* portion of the capital campaign kicked off. New technology allows technicians in Le Bonheur’s EEG department to monitor spinal cord surgeries more closely than ever before. This includes monitoring of both motor and sensory functions of the spinal cord while a patient is in surgery. Le Bonheur is the only hospital in Memphis that offers this procedure.

**December**
The Certificate of Need (CON) for the new hospital received unanimous approval from the Health Services and Development Agency in Nashville. Construction of the $327 million state-of-the-art facility for Le Bonheur will take place on the site of the Memphis Mental Health Institute (MMHI) at the corner of Poplar and Dunlap and is slated for fall 2011 completion.

The third phase of the capital campaign advertising campaign launched on Christmas Day.

*Methodist Le Bonheur Associates came together in a collective effort for the “Let’s Pull Together” campaign... one of the largest employee campaigns of any children’s hospital in the country.*
Patients at Le Bonheur Children's Medical Center are at the forefront of a movement that is changing the way health care is delivered. This system is called family-centered care, and Le Bonheur is currently incorporating these principles into daily hospital practices.

"In family-centered care, medical staff and family members work together as collaborators in the best interest of the child," explains Le Bonheur's Administrative Director of Family Services, Janet Phillips, about this new care-giving technique. "While medical personnel may fluctuate, the family is the constant in a child's life, and they deserve to be partners in all aspects of their child's care. Care is based on a continuous healing relationship, and treatment plans are made together with the family and customized according to the patient's needs and values.

At the very heart of family-centered care is the recognition that health care providers and the family team up and work together to best meet the needs of the child. The family's insight can enhance the professional staff's technical knowledge and improve care because this principle acknowledges that families are experts in their child's care. For this reason, family-centered care requires trust and respect for each family's values, beliefs, religious and cultural background.

"It is a continual pursuit of being responsive to the priorities and choices of families," Phillips says. "We support and empower family members as partners and decision-makers in their child's care and help them cope more comfortably with their child's illness."

In family-centered care, patients and families decide how they will participate in care and decision making. They are provided with the information they need to make educated choices about treatment, and this information exchange builds trust and contributes to the partnership between families and caregivers.

"When families understand their options, they feel less vulnerable about their child's hospital experience," Phillips says. "When they are encouraged to participate in their child's care and planning, they become more effective regarding medical decisions." Phillips notes that this may include participating in rounds and pain management plans, and helping with tracheotomy or gastrostomy care, so they can become comfortable with those activities before leaving the hospital.

"We want to ensure that family members are allowed to remain with their child at all times, under all circumstances, in accordance with their wishes," Phillips adds. "We support our families by respecting their decisions, offering comfort as they cope with the child's illness, and meeting the social, developmental and emotional needs of their child."

Even though the practice of family-centered care is still a relatively new concept, Le Bonheur is a leader in its development and implementation.

"Le Bonheur Associates have eagerly embraced the concepts of family-centered care, with many aspects already being practiced at the hospital," said Phillips. "We are well on our way to transforming the culture and making parents partners in all that we do."

Whether it's room service or Web pages, Le Bonheur is always looking for ways to bring practical family-centered care to patients and their families.

To this end, the hospital has launched two new programs aimed at doing just that, by providing families with even more comforts of home from their child's hospital room.

The first program, CarePages, offers free, private, personalized Web pages to patients and their families to help them stay in touch with loved ones during a hospital stay, or anytime care giving is needed. The service gives families greater control over communication and makes it easier to keep in touch with other family members and friends.

CarePages users agree. "The CarePage helps..."
Le Bonheur’s Spanish interpreters never know what their day will bring. Leticia Tinoco may bounce from outpatient services to the Bunny Room, while her associate, Julio Cepeda, may be called to a patient’s room or rush to the Emergency Department after hours. Their services are all in an effort to aid the hospital’s growing segment of Hispanic, non-English speaking patients.

Since 2005, Le Bonheur has offered Spanish interpretation services five days a week to patients receiving care in the hospital and the ambulatory clinics from 7:30 a.m. to 10:30 p.m. On-call services are available during weekends for cases of abuse, trauma or death.

As the hospital’s Spanish-speaking patient base continues to grow, the interpreters are becoming more important. In 2004, Le Bonheur treated approximately 3,500 Hispanic patients. That number has increased almost 30 percent annually. In 2006, Hispanic children treated as inpatients, outpatients, or for clinic and urgent care needs reached 5,400.

“If the patient’s parent does not understand something vital – such as a consent form – it can open up a number of problems.”

Tinoco adds that the interpreter’s role is about more than just language; it also provides a cultural bridge. “In many Latin American countries, no prescription is needed to purchase antibiotics,” Tinoco explained. “A Hispanic family may need extra explanation when a doctor says the child has a virus and no medicines will be given.”

The role of interpreter is only to interpret, said Tinoco. “It is the health care provider’s responsibility to obtain medical history. The interpreter is there to interpret. It is not advisable to use children or family members as interpreters because they may not convey everything that is said or may add their own opinions.”

Tinoco grew up in northern Mexico, but has lived in Memphis for 30 years. Before becoming an interpreter at Le Bonheur, she worked for five years with Hispanic families as a pastoral associate for multicultural ministry at Sacred Heart Catholic Church in Midtown.

Cepeda was born in Chile, but spent much of his childhood and adult life in Argentina. He is a retired chemical engineer who most recently worked for International Paper as the export manager for Latin America. He has a master’s degree in pulp and paper engineering from McGill University in Montreal, Canada.

continued from page 7
me feel connected to the family when I can’t be with them in their time of need. It’s a great way to let them know how much they are thought about during this time,” said one family’s friend.

“What a blessing it is to know that I can get updates on my friend’s child and send encouraging words without taking up so much of their precious time,” added another.

Specifically, CarePages allows families the chance to post updates, pictures, contact information and even visiting hours - a service that can reduce the amount of time family and hospital staff spend relaying the information. The service is free to Le Bonheur patient families, fully secure, password protected and complies with all patient privacy regulations. CarePages is available from the patient’s room, at the Parent Resource Center in the hospital, at home or any place Internet access is available.

The second program, Dining on Call, allows our patients to eat what they want, when they want, and as often as they want, within the parameters of the diet ordered by their physicians. Think of it as room service for the patient. When a patient is hungry, his or her parent can dial up a nutrition operator and order from a restaurant-style menu. The nutritionist ensures the foods ordered comply with the patient’s diet. Once the patient places an order, the meal is delivered to the patient’s room within 45 minutes.

Le Bonheur is one of only a few children’s hospitals around the country to offer this special meal service.
Dear Le Bonheur Donors:

They happen here every day. In fact, several times a day. I’m talking about “wonderful things.” Not a day goes by without the lives of a large number of infants and children changing for the better in remarkable ways. However, there are some we still can’t make as well as we wish, because medicine doesn’t have all the answers.

But we never, never give up!

And it is for that reason I am excited to say that another wonderful thing is getting closer with each passing day. I’m talking about the start of construction of the new Le Bonheur Children’s Medical Center in early 2008. What a day that will be. Our bold dream will become reality. Then, in early 2010, we will be able to take care of a greater number of children, plus accelerate our search for new and better ways to bring healing with more space for research.

As you may know, we are in the midst of a $100 million campaign for the new hospital, which will cost $327 million. In addition to the campaign, $100 million will be obtained through the sale of bonds, and the remaining portion will be funded by Methodist Le Bonheur Healthcare from capital reserves.

Currently, we have raised more than $61 million. And with each gift we receive, there is a feeling of inspiration, because we know we are not just building a building. And the “new” Le Bonheur will be more than bricks and mortar. It will be a place where countless young lives will be made better…new answers found through research…and medical education provided to future doctors and other health professionals. Above all, we’re building for the future of our children. For their children. And the children to follow.

Because of your special friendship with Le Bonheur, we know you believe we are a good investment and a valuable resource and, we hope, worthy of future support. We also want you to know that our partnership with you means so much to us. Most of all, as I have said before, it means healing and hope to our young patients and to the members of their families.

If you think you might be interested in knowing more about the “new” Le Bonheur or some of the ways you can support this project or about the numerous Naming Opportunities, which enable people to place their name(s) on a room, unit, etc., or honor or memorialize someone very special, simply call me at (901) 287-5018 or send an e-mail to Woodardl@lebonheur.org. Together, we can build on Le Bonheur’s tradition of excellence in pediatric health care, as well as our reputation of providing large doses of loving attention to every child.

Larry Woodard, FAHP
President, Le Bonheur Foundation

Administration Leaders

Meri Armour, M.B.N., M.B.A., President and CEO
Robert Silver, Chief Operating Officer
Bill May, M.D., M.B.A., Chief Medical Officer
Pat Popple, R.N., M.S.N., Chief Nursing Officer
Larry Sprattlin, M.B.A., Chief Financial Officer
David Schapply, M.S., Vice President, Quality Management
Bob Duncan, M.B.A., Vice President, Advocacy/Government Relations
Kenneth Robertson, M.D., M.B.A., Medical Director, Utilization Management
Larry Woodard, FAHP, President,
Le Bonheur Foundation

Le Bonheur Children’s Medical Center
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Charles Burkett, Vice Chairman
Debbie Florence, Secretary
Larry Sprattlin, Treasurer
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Burnetta Williams
Stevan Woldin
Larry Woodard, FAHP, Foundation President

On the cover: (l to r) Olivia deWitt, Matthew Rhodes, Trevor Trier, Davis Wilson Hutson, Carrington Carter, Daniel Ward, Luis Barranco, and Chelsey Ouyang
In Gratitude and Recognition

With this issue, we are launching a new annual tradition of recognizing the special contributions made by those who, by their support, are helping to provide tens of thousands of children with a remarkable place of care and love. We deeply appreciate every individual, organization and company that supported Le Bonheur during 2006. Your generosity will not be forgotten.

Where Do Your Contributions Go?
If you made an undesignated gift to Le Bonheur last year, we used it where it was most needed. The following are examples of items your generosity helped us purchase:

- A flexible scope used to remove foreign objects from the airways of infants
- A special device used to stop bleeding during complicated brain surgeries
- A deep vein finder to reduce the trauma associated with establishing IV lines
- Blanket warmers for children after surgery

These are only a very few illustrations of how your contributions have helped the children and families. Your gifts have made so much possible for all the children who needed our care in 2006. No matter the size of your gift, you can relish the knowledge that you, too, share in the joy when a child goes home well from Le Bonheur.

Thank You!
The Donor Report lists our valued supporters who made cumulative gifts of at least $50 in cash, pledges or pledge payments in the preceding year. We appreciate each of you, and every step was taken to make sure that names were correct and properly spelled. However, in spite of our best efforts, errors and omissions may occur. If there is a discrepancy, please inform us by contacting the Le Bonheur Foundation at (901) 287-6308, or online at www.lebonheur.org.
Le Bonheur patients come from 47 states and many countries.

Le Bonheur is home to one of the most advanced epilepsy centers in the country.

The Neuroscience Institute at Le Bonheur has developed and maintains the largest pediatric brain tumor surgery program in the United States.

When Le Bonheur’s pediatric liver transplant program began in 1983, it was one of only four in the country. In 1998, the first pediatric splenectomy in the region at Le Bonheur has been performed.

Le Bonheur performed the first live pediatric surgical webinar in the region in 2004.

In 1973, Le Bonheur opened the first pediatric kidney dialysis unit in the southeastern United States, one of only five at that time.
New Hospital Construction On Track

The Le Bonheur Children’s Medical Center building project is on track as scheduled, with groundbreaking planned for early 2008, following demolition of the Memphis Mental Health Institute in September. Construction of the new Le Bonheur Children’s Medical Center will begin next year, with the entire project, including renovation of existing structures, completed by fall 2011.

Construction cost is now at $527 million, as a result of the decision to add certain facilities back in the project due to current and long-term patient needs. Additionally, Hurricane Katrina brought about significant increases in the costs of building materials.

The public campaign goal remains at $100 million, with another $100 million to be obtained through the sale of the remaining portion, which is to be funded by Methodist Le Bonheur Healthcare from capital reserves, is $127 million.

One additional operating room will require very specialized construction techniques and materials to house a new piece of imaging equipment called Intra-operative Magnetic Resonance Imaging. The State of Tennessee requires that the insurance costs related to bond financing must be included as well, which along with the above noted items, brings the construction total to $537 million.

Fundraising activities continue in a very aggressive manner. Currently, the Le Bonheur Foundation has raised more than $61 million of the $100 million goal. The list of general contributors ($50k +) to Le Bonheur’s Capital Campaign through Dec. 31, 2006, follows.
so that children can enjoy a welcome break from their hospital to accommodate IV equipment, wheelchairs and other needs show first-run movies. Complete with surround sound and in the new hospital. The state-of-the-art movie theater will T ogether" campaign. The six-week fundraising drive gen-

**Associates “Pull Together” for Campaign**

More than $1.5 million was raised for the capital campaign by Methodist Le Bonheur Associates in the “Let’s Pull Together” campaign. The six-week fundraising drive generated gifts and pledges toward the campaign that will build a “Room of Magic” movie theater for patients and their families in the new hospital. The state-of-the-art movie theater will show first-run movies. Complete with surround sound and high-definition projection system, the theater will be designed to accommodate IV equipment, wheelchairs and other needs so that children can enjoy a welcome break from their hospital routine and watch movies in a real theater environment. This campaign was one of the largest employer campaigns of any children’s hospital in the country. The list below recognizes every Methodist Le Bonheur Healthcare associate who made a contribution toward the new facility.
68,000 children, making it the largest spinal tumor program in the country.

Approximately 70,000 children were seen at Le Bonheur’s 45 outpatient clinics during 2006.

Le Bonheur performs over 7,500 surgeries each year.

Last year, Le Bonheur’s Emergency Department cared for more than 68,000 children, making it one of the 10 busiest pediatric emergency departments in the United States. Nowhere else in Tennessee is there a pediatric ED with board-certified pediatricians available 24 hours a day, 7 days a week.

Did You Know?

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Honorary & Memorials

Honor a special person, occasion, or the memory of a loved one with a special gift in his or her name to Le Bonheur. Your gift conveys your appreciation, best wishes, congratulations, love or sympathy to the special people in your life. With sincere appreciation, we immediately notify the appropriate family members of the deceased regarding your thoughts. We also notify the person being honored by your gift. In each case, those persons making the gift receive a note of appreciation from Le Bonheur.

Honorariums & Memorials

<table>
<thead>
<tr>
<th>Name</th>
<th>Donation Remarks</th>
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</thead>
<tbody>
<tr>
<td>Mr. &amp; Mrs. William E. Pickens</td>
<td>Full recovery of Sandra Ballin</td>
</tr>
<tr>
<td>Mrs. Lexine Horton</td>
<td>Most Le Bonheur patients are under 5 years of age.</td>
</tr>
</tbody>
</table>

Did You Know?

Most Le Bonheur patients are under 5 years of age.
Did You Know?

In 2006, Le Bonheur treated more than 137,000 children in 2006.

Last year, Le Bonheur patients used 56,322 diapers.

Le Bonheur’s Emergency Department gave $4,586 stitches last year.

Le Bonheur touches 550,000 children annually through its outreach and advocacy programs.

Le Bonheur serves more than 1,500 patients in the Pediatric Intensive Care Unit (ICU) each year.

Le Bonheur serves as the training facility for The University of Tennessee Health Science Center and educates approximately 100 pediatric medical residents each year.

Le Bonheur Club’s Bunny Room distributed 26,873 toys to pre-surgical patients last year.
This year's rodeo raised what rodeoing is all about. Professional cowboys and learning opportunity to interact with pro-

patients were invited to participate in the event which allows children the

Missouri toured Arkansas and Mississippi,

CLUB stores located in Tennessee, Mississippi, Arkansas and

Nucor Steel Arkansas' Hickman Division

in October, the Le Bonheur Club presented a check for $5,534,322 which consisted of funds raised through the Tanning Tour, proceeds from the sale of Gail Pittman pottery, hospital Gift Shop sales, the annual Christmas Couture, the annual Children’s Fund Drive and other events.

Kohl's Department Stores donated $65,328 to Le Bonheur through the Kohl's Cares for Kids program which raises funds through the sale of special gift items. Kohl’s returns 100 percent of the net proceeds to children's hospitals in the market areas served by the stores. The funds will aid Safe Kids Mid-South, a campaign to stop accidental injuries and promote injury prevention efforts in Memphis, Shelby County and 15 adjacent counties.

Our Community and Kids' Banquet. Proceeds of $40,000 benefited Le Bonheur's Coordinated School Health Program in Memphis and Tipton County.

Radio listeners in three markets supported Le Bonheur with pledges totaling more than $359,000 through radiation events held in August and September. At the 8th annual Le Bonheur Radiothon hosted by WYM-100 in Memphis, $86,300 was raised, including donations from more than 300 Change Benders and sales of Krispy Kreme donuts. The Tipton radiothon on Wizard 106 generated $106,000, and the Jackson, Tenn., event on WYN 106, supported the hospital to the tune of $167,000.

The Le Bonheur 5K Pumpkin Run and Family Walk was a scream for all ages! A Boo Bash Post-Race Party followed the Oct. 14 event that raised more than $46,000.

In October, the Le Bonheur Club presented a check for $5,534,322 which consisted of funds raised through the Tanning Tour, proceeds from the sale of Gail Pittman pottery, hospital Gift Shop sales, the annual Christmas Couture, the annual Children’s Fund Drive and other events.

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Pizza Hut participated in a three-month promotion and raised over $30,000 for the hospital. Employees asked customers to donate a dollar to Le Bonheur by purchasing a heart that was then displayed in the individual stores.
I don’t believe in Le Bonheur you can’t work here. says Clint. “I believe in Le Bonheur, and if you four days a week, 52 weeks a year. There ever since, and now works four-hour shifts first day as a volunteer, that was it. He’s been inside.

is the first and only children’s hospital he’s ever decided that Le Bonheur would be the recipient of his 10,000 hours of volunteer service. Le Bonheur presented him with an award recognizing his 10,000 hours of volunteer service. Reflecting upon his monthly gifts to the hospital, as well as his long-term bequest, Clint said, “I believe my contributions will be used by Le Bonheur in a very meaningful manner. Perhaps some of it will even go into the new hospital. I encourage others to consider leaving their assets where they will be put to good use. In my opinion, that place is Le Bonheur.”

Volunteer Clint Trusty with Kaleb Brown, a patient in Le Bonheur’s Special Care Unit.

This is what I envisioned all those years ago.” As the “backbone” of the unit, Clint stays busy doing “just about anything,” the staff asks him to do. He begins most days at 8:30 a.m., checking to see which nurses are on duty and which babies in the unit have been fed. If any of the Unit’s Parent Care Coordinators need help in preparing formula or with feeding, he’s up for the task. Clint also picks up supplies for the SCU, delivers specimens to the lab, and hugs, rocks and sings to the little ones. He’s even changed his share of diapers through the years.

In 2003, Clint was the recipient of the Methodist Healthcare Living Award and in 2005, Le Bonheur presented him with an award recognizing his 10,000 hours of volunteer service.

Reflecting upon his monthly gifts to the hospital, as well as his long-term bequest, Clint said, “I believe my contributions will be used by Le Bonheur in a very meaningful manner. Perhaps some of it will even go into the new hospital. I encourage others to consider leaving their assets where they will be put to good use. In my opinion, that place is Le Bonheur.”

Planning Your Will — As Easy As A-B-C

Many people find it easy to delay making a will. They find it easy to procrastinate because they think estate planning is hard. But really, it’s not all that difficult. In most cases, creating a will can be as simple as ABC:

Assets: Begin by making an inventory of all of your assets, including insurance policies, bank and brokerage accounts, artwork and other collections, real estate holdings, vehicles — everything you own. Next, estimate the value of your assets and dedact what you owe. This will give you a rough idea of the total value of your estate.

Beneficiaries: Who do you want to receive your assets? First, consider family needs and obligations. Then review your charitable involvements and how a bequest could benefit them, as well as create a lasting legacy for you and your family. For example, you may designate Le Bonheur as a beneficiary of your estate. By sharing your plans with us, you automatically become a member of our DreamBuilders Society, a special organization created to honor those who have included Le Bonheur in their estate plans.

Confidential: Choose trustworthy people to provide legal and other professional assistance, as well as a personal representative to help settle your estate. You may also need to select one or more trustees and guardians for any minor children.

Once you have listed and valued your assets, selected the beneficiaries for your estate, and chosen the key people to assist you now and after your death, it is time to act. Don’t delay. Contact an estate planning attorney right away and move forward.

If you need help contacting a good attorney, ask your friends for suggestions or contact the trust department of a local bank for a referral. Ask around until you find someone you feel comfortable with. If you wish, we can assist you in this process as well. While creating a will is easier than you might have thought, it will take some time.

But the end result is worth it. You will be well rewarded with a deep sense of satisfaction and peace of mind.

For information about including Le Bonheur in your estate plans, please contact Bethany Goolsby, J.D., Director of Planned Giving, at (901) 287-5575 or at goolsbyb@lebonheur.org.

www.lebonheur.org
In 1923, a small group of women formed an organization to make clothes for underprivileged children living at Leath Orphanage. Club members selected the name Le Bonheur, meaning "Hour of Happiness," and began sewing for the children. As the Club grew, so did its commitment to all children in the community, moving beyond clothing orphans to attending to their health care needs by providing transportation to doctors’ appointments. In 1944, when the Pediatric Society had an idea for a hospital dedicated solely to children, Le Bonheur Club was contacted, and members helped raise the funds to build the facility. On June 15, 1952, Le Bonheur Club-president Elise Porter Pritchard tied the hospital's keys to 12 gaily colored balloons and released them into the sky, symbolizing the Club's promise that the hospital's doors would never be closed to any ill or injured child.

Fast forward to 2007. Now in its 84th year, President Debbie Jones says her emphasis is on increasing Club presence in the hospital. “Our theme for this year is ‘Feel Our Mission,’ and it’s important and very rewarding for our members to be seen volunteering at the hospital by people who appreciate our service and who know we are there,” she explained. “There is so much satisfaction from seeing the faces of a child light up at the sight of a toy or the thankful expression on parents’ faces who have been up all night with a sick child when we serve them a cup of coffee and a muffin from the snack cart. We care and do make a difference in the lives of Le Bonheur’s patients and their families.” Jones says leading the organization is not a job she takes lightly. “This Club has been led by incredible women over the course of its history. They have done a remarkable job of growing us into the legacy-enriched group we are today. Our job is to ‘help Le Bonheur help kids,’ and as president, it’s my job to lead the Club in this effort by listening, advising and caring.”

Ongoing projects supported by Club members include serving patient families coffee and muffins, supplying magazines, books and goodies during their child’s hospital stay, and helping stock the Bunny Room. During the holidays, Club members donated more than 200 Barbie dolls toward this project. Le Bonheur Gift Shop specialty sales of linens, jewelry, outerwear and snacks are manned by Club volunteers. Members are also called upon to plan, prepare, decorate and serve at patient and Associate Christmas parties, the hospital’s birthday on June 15, and other special occasion events such as Doctors’ Day and Nurses’ Day.

Additionally, they decorate the lower lobby garden area to coincide with the seasons. In 2004, the Club undertook a strategic plan to fund the Le Bonheur ClubHouse, a parent resource center to be housed within the walls of the new hospital. The Club is now more than halfway through its fundraising campaign to raise $2 million toward this goal. From Oct. 1, 2005, through Sept. 30, 2006, $534,322 was raised for the ClubHouse through such projects as the annual Christmas Cottage, Tasting Tour, gift shop sales and sales of cookbooks and Gail Pittman original ceramic pieces designed exclusively for the Club.

The ClubHouse will include a living area, kitchen, children’s library and computer room with internet access to stay in touch with family and friends. A resource center will also provide educational information so families can research their child’s illness and treatment, and learn how to perform certain procedures when their child goes home. “It will be a place where the families can go to take a break and recenter,” described Jones. “The ClubHouse will be located within the hospital so families won’t have to leave the building and can remain close to their children.” Once the ClubHouse is complete, members will carry on their volunteer activities at the hospital, and continue to raise funds for ongoing support of the ClubHouse.

“We’re just getting started,” says Jones. “We feel like the original members must have felt in the late 1940’s, when they began their building campaign. To be part of the modern Le Bonheur gives us great pride for what that group of 13 women began in 1923. We believe in what we do, and that is why we are honored to continue their legacy.”

— By Kini Kedigh Plumlee

Jill Crocker and Debbie Jones push the snack cart as a service to Le Bonheur’s patients and parents.
For almost 30 years, volunteer members of TWIGS (Together We Initiate Growth and Sharing) have supported Le Bonheur Children’s Medical Center. Founded in 1978, TWIGS of Le Bonheur members serve as ambassadors of the hospital in their own neighborhoods and communities each with the goal of raising funds for the hospital.

“TWIGS are chapters related as TWIGS are on a tree,” explains President Monica Lemmon. “The essence of what we do is to raise funds to support the excellent pediatric health care offered at Le Bonheur.”

TWIGS chapters are located throughout the area and are comprised of members from diverse communities throughout the region. Currently there are six TWIGS chapters (each named for a tree), located in area communities: East Memphis (Cedar), Cordova/Lakeland/Arlington (Hickory), Germantown (Magnolia), Bartlett/Cordova (SassyFras), University of Memphis Students (Mimosa) and Tupelo (Gumtree) in Mississippi.

Many TWIGS members have been active for 10 or more years, according to Lemmon. “The type of volunteer opportunity TWIGS provides is one that gives back not only to Le Bonheur but to each member as well,” Lemmon explains.

The separate chapters all gather with the common purpose of helping the children at Le Bonheur. Together, they have raised more than $3.6 million.

In 2005, TWIGS chapters helped purchase a state-of-the-art ambulance for the hospital’s ground transportation unit with a donation of $220,000. They also pledged $500,000 toward the construction of the new Le Bonheur hospital. Their contribution will help fund the Rehabilitation Services Department and Emergency Department areas, including two orthopedic rooms, two triage rooms and a trauma room. Additional funds will be allocated toward the purchase of a second ambulance.

“TWIGS members are a diverse group of people who develop strong friendships all while performing some meaningful volunteer work in support of Le Bonheur,” said Lemmon. “They make a significant impact in the lives of thousands of children throughout the region.”

Heather Hunt and Connie Hargood, with the Le Bonheur Foundation, act as liaisons with the various TWIGS chapters. Both agree membership requires a major commitment.

“The chapters commit to hard work, with every member sharing in the common goal to continue Le Bonheur’s mission to provide a place of care, along with large doses of love to every child who enters our doors,” said Hunt.

Throughout the years, the various TWIGS chapters have staged a variety of fundraising activities that spotlight each group’s distinct talents. Chapter events have included everything from mother and daughter teas, Bunko parties and progressive dinners to the sale of cookbooks, pottery, pizzas and plants.

Each Christmas, all TWIGS chapters join together to present the annual Enchanted Forest Festival of Trees, a magical event that has become a Mid-South tradition. The Enchanted Forest features a walk through a winter wonderland of animated characters, gingerbread houses and dozens of creatively decorated Christmas trees sponsored by area businesses and organizations. Last year’s event at the Memphis Pink Palace Museum raised $160,000 for Le Bonheur.

As Le Bonheur moves into the future with the building of a new hospital, TWIGS joins this new direction. “We are beginning to combine the efforts of all our chapters with greater emphasis on coordinating larger fundraising events that will raise even more dollars for the new Le Bonheur,” said Lemmon. “This focus will also build camaraderie among all TWIGS members. We welcome and encourage anyone interested to become a member and join us in this endeavor.”

For information on joining TWIGS, call Heather Hunt at (901) 287-6101.

— Kini Kedigh Plumlee
E. Hunter Harrison, president and chief executive officer of CN, one of the largest railroads in North America, announced a $1 million gift to Le Bonheur for building the new hospital and toward the establishment of a new Le Bonheur outreach program. The program, to be called CN’s Safety Street, will teach safety practices to children throughout the region. Pictured with Harrison is Peggy Troy, executive vice president and COO for Methodist Le Bonheur Healthcare and former president of Le Bonheur Children’s Medical Center.

October '06 From start to the finish, the 2006 Le Bonheur 5K Pumpkin Run and Family Walk was a scream for all ages! A Boo Bash Post-Race Party featured a costume contest and live music. The Oct. 14 event raised more than $40,000 for the hospital. Photo by Rick Pinelli.

October '06 SAM’s CLUB Associates in Tupelo, Miss., crowned a “Queen for a Day” in a fun Children’s Miracle Network (CMN) fundraising event for Le Bonheur. Four male candidates donned their best evening wear and convinced shoppers to make a contribution to the hospital. The candidate who raised the most money was crowned Most Beautiful. Pictured from left to right: Jennifer Keys, CMN coordinator for the store, Phillip Hammitt, business manager for SAM’s CLUB, and Jan Gause, CMN team employee. Chip Benjamin, a police officer with the Saltillo Police Department, was crowned Most Handsome. The event raised $3,400 for Le Bonheur.

January '06 Tab Boren of Mantachie, Miss., has created the sixth piece of clay pottery in a series for Le Bonheur. The platter is numbered and signed, and made exclusively for Gumtree TWIGS, with all proceeds contributed to Le Bonheur. To place an order, go to www.lebonheur.org or www.tabboren.com. Pictured with the artist and making the first piece in the series “Cooper’s Gift” is Le Bonheur patient Cooper Hughes, 3, the son of Terri and Russell Hughes of Tupelo, Miss.

October '06 COSTCO Representatives Don Bowden (left) and Wendy Mercer presented a $37,753 check to Le Bonheur in December. COSTCO is a Children’s Miracle Network sponsor. Sara Antonic (center) represented the Le Bonheur Foundation.
The Le Bonheur 101 program offers half-day and full-day tours of the medical center for legislators, community leaders, Le Bonheur donors and others. A recent tour group included (from left): Joel Kimbrough, Marie Roberson, Ed Roberson, Wanda Kimbrough, Russell Gwatney and Dr. Max Langham, Medical Director of Surgery at Le Bonheur.

Friends and family of Rickey Shane Parks of Boonville, Miss. generously donated $4,400 in his memory to Le Bonheur. Each year the Parks family devotes their energy to a fundraising project, and last year they built a life-size playhouse. Benny and Lana Devaughn, owners of Builder’s Supply in Booneville, donated all building materials for the project, and other area friends donated items such as the vinyl siding, windows and furnishings. Following the community Christmas parade, Freddie Ross of Booneville was announced as the prize drawing winner. Pictured with the playhouse is (from left) Connie Haygood, Le Bonheur Foundation regional manager, Benny and Lana Devaughn, Robbie Lambert and Shane Parks.

The 2006 Le Bonheur Club Christmas Cottage was a fantastic success, raising more than $64,000 for Le Bonheur. A big salute to event co-chairs Lauren Daughtry and Donna Carrico for a wonderful event!

The Le Bonheur patients who are featured in the current Le Bonheur advertising campaign recently had the opportunity to meet actor Morgan Freeman at an event at Davis Kidd Bookellers in Memphis. Freeman’s voice is featured in the campaign, which highlights the theme “Le Bonheur - A Common Thread of Exceptional Care.” Pictured is Tyree Havercome (in the arms of Morgan Freeman) along with his family.

Penguin Pals, a special feature of the Enchanted Forest, raised more than $18,000 from individuals and schools in 2006. For every $50 donation made to this project, a cuddly, plush penguin was delivered to a Le Bonheur patient from the donor and an identical penguin was displayed at the Penguin Pond throughout the event. KPMG International, an international accounting and consulting firm, was the Penguin Pond sponsor. Pictured is Le Bonheur patient Terren Vestal, a happy recipient of a penguin pal.

Morgan Harris, Le Bonheur patient and the 2006 Enchanted Forest Honorary Chairman, received a welcome hug from Santa upon landing his helicopter on the grounds of the Memphis Pink Palace Museum to open the 2006 Enchanted Forest. The event, presented by TWIGS of Le Bonheur, raised $160,000 for the hospital.

The 2006 Snowforest Ball, a daddy-daughter dance at the Enchanted Forest held on opening weekend.

The 2006 Morgan Harris, Le Bonheur patient and the 2006 Enchanted Forest Honorary Chairman, received a welcome hug from Santa upon landing his helicopter on the grounds of the Memphis Pink Palace Museum to open the 2006 Enchanted Forest. The event, presented by TWIGS of Le Bonheur, raised $160,000 for the hospital.
A welcome reception for Le Bonheur’s new president and CEO Meri Armour and her husband, was held February 3 at the Canon Center for the Performing Arts. Major gift donors to the hospital, along with Le Bonheur Leadership, were invited to meet Mary and then attend the MSO performance of Dance! dance! dance! that followed the party.

March
Magnolia TWIGS Plant Sale
ALL MONTH LONG!

March 22
Family Affair/
Miracle Makers Blast
Kickoff Event
Tower Room Grill, Clark Tower, Memphis

March 30 & 31
Northeast Mississippi Championship Rodeo
BancorpSouth Arena, Tupelo, Miss.

April 19
UT-Martin Dance Marathon
UT Martin Campus

April 20
Le Bonheur Club’s
Tasting Tour

April 29
Le Bonheur Golf Classic
featuring Joe Theismann
Spring Creek Ranch

May 1
Wal-Mart D.C./Swift Transportation
Golf Tournament
The Grand Casino, Tunica

May 1
A Family Affair/
Miracle Makers Blast
Memphis Botanic Gardens

June 29
Father-Daughter
Gumtree Ball
Tupelo Furniture Market, Tupelo, Miss.

Ways to Support Le Bonheur

1. Ron and Peggy Toy, Meri and Don Armour.
2. Larry Woodard, Dr. Noel and Debbie Florendo, Juanita Woodard.
3. Annette and Dr. James Wheless, Barbara Fitzgerald.
5. Amy Butler, Dr. Max and Susan Langham, Tom Butler.
6. Dr. Noah and Gail Kimbell, Kim and Johnny Pitts.
7. Susan and Dr. William May.
8. Dr. Hamp and Nancy Holcomb.
Le Bonheur Leaders

Thousands of supporters donate to Le Bonheur annually, which enables us to give children the highest quality health care and medical services available. Gifts also enable our physicians and researchers to aggressively search for answers for diseases and disorders that can leave children with long-term problems or even threaten their lives. By making an annual donation of $1,000 or more, you’ll join a generous group of Leaders. Our distinguished Le Bonheur Leaders are dedicated to quality pediatric health care through our many programs and services, and we recognize and acknowledge them for their commitment to Le Bonheur and the children.

To make a gift to Le Bonheur or for more information, call (901) 287-6308 or visit www.lebonheur.org and click on “Ways to Help.”

Making a Gift to Le Bonheur Children’s Medical Center

Le Bonheur Children’s Medical Center has been caring for the children of the Memphis area and beyond since its founding in 1952. As the only truly comprehensive pediatric medical center in the region, Le Bonheur served the health care needs of more than 137,000 last year. Many programs and services that we provide rely on the generosity of individuals like you. With your help, Le Bonheur will continue to provide a family-centered care experience for all who enter our doors. If you have made a previous gift to Le Bonheur, we thank you. If you wish to consider making a gift, you may do so in any of the following ways.

Planned Giving

A gift made through your estate will help preserve the future of Le Bonheur and safeguard our role in providing quality children’s health care for generations to come. Planned gifts permit Le Bonheur to maintain continuing support for the well-being of patients today and in the future. Such gifts include bequests, life insurance policies and life income plans such as charitable trusts and gift annuities. Not only can planned gifts provide valuable tax savings, but they also can provide increased income for you, your spouse or other members of your family. When you designate all or part of your estate to Le Bonheur, you’ll join others as a member of the Dream Builders Society. For information call (901) 287-5575.

Endowment Gifts

Provide a legacy of perpetual support to Le Bonheur by making an endowment gift. Your gift is combined with gifts from other donors and invested on a permanent basis and only the income earned annually by your gift is used to support a program of your choosing. Or, you can direct it to help fund the hospital’s most urgent needs. Gifts made to Le Bonheur’s endowment may honor or remember a special person or celebrate an event or personal milestone.

Volunteering & Benefit Events

Volunteers, supporters and friends of Le Bonheur host more than 120 events each year. Among the special events you are invited to support are gala parties, silent auctions, golf tournaments, walks and runs, and the annual Enchanted Forest and Christmas Cottage. You support our patients by participating in such events. Also, please consider volunteering your time with patients and families. For information call (901) 287-6308.

Matching Contributions

Many businesses will match all or a portion of their employees’ contributions to Le Bonheur. Check with your employer’s human resources department for information on matching contributions.
Two days each month, Le Bonheur patients are on the receiving end of some very caring volunteer visitors.

These special companions give their unconditional love and loyalty, and in return receive a smile and a loving touch from the little ones who are unashamedly drawn to them.

Established in 2001, Mid-South Therapy Dogs (MSTD) has visited Le Bonheur kids since 2002. This organization of more than two dozen volunteers and their pets provide animal-assisted activities and animal-assisted therapy at hospitals, hospices and health care centers, schools, libraries and youth facilities throughout the Mid-South.

“There are no words to describe the rewarding feeling you get when you see the kids petting the dogs,” says Deb Taylor, founder of Mid-South Pet Partners and a coordinator for MSTD. Deb owns five golden retrievers, four that are therapy dogs. Her friend, Mary Ehrhart, owns three therapy dogs. Together, the women and their canine companions spend at least three days each week easing fears and offering nurturing and acceptance.

“Therapy dogs offer a break from the trauma of being in a hospital or health care environment,” explained Mary. “Dogs don’t judge or criticize. They accept you the way you are and don’t care what you look like or whether you have a broken leg or an IV.”

Pet therapy does wonders for a patient’s physical and mental well-being. Physiological tests have shown that stroking and petting animals lowers blood pressure, reduces anxiety and stress, promotes healing and lifts spirits. Relationships with animals are free of the threats and responsibilities inherent in human relationships. Pet visits with patients enhance mood and social interaction.

“In a hospital setting, where most touch is painful or invasive, the touch of an animal is safe and non-threatening,” explained Thomas Hobson, Le Bonheur’s Manager of Child Life Services. “Animals can open a channel of emotionally safe communication with patients. Children, especially, are likely to project their feelings and experiences onto an animal. When the therapy dogs come to visit Le Bonheur, there is more laughter and interaction among our kids.”

“They do all the work,” adds Mary. “All we do is hold the leash. People ask, ‘What do these dogs do?’ It’s a simple answer. If they make you smile, they’ve done their job.”

And what do the dogs get out of it?”

Where else can they go and lay on a cool floor and be petted and loved on and have cookies?” says Deb with a laugh. — Kini Kedigh Plumlee

In 2005, MSTD was the Animal Organization of the Year for Tennessee Animal Week. In 2006, Cooper and Tank received medals from the AKC for Canine Excellence. For information, go to www.midsouththerapydogs.org.